



January 1st, 2024

Dear Future Fairmont Home Show Vendors,

The Fairmont Home Show is returning this April 2024. We hope you can join us!

We are determined to continue to build on our show's past success, while finding new ways to continue to draw people. Our radio stations, along with our powerful digital marketing platform, uniquely positions us to drive a large crowd to this event. We also want to thank our title sponsor, Fairmont Roofing for their support and confidence, helping ensure we draw big crowds.

We are proud that the Fairmont Home Show is a full-service show. Each booth will come with a table and chairs (if needed), electricity, and Wi-Fi, at no extra charge.

The Fairmont Home Show is taking place April 12 – 14, 2024 at the Martin County Arena at the Martin County Fairgrounds.

For your business to be considered registered for this event, please mail the required registration paperwork to: KFMC/KSUM: 1371 West Lair Road, Fairmont, MN 56031.

Required Paperwork Includes:

- Completed Booth Registration Form
- Completed and Signed ST-19 Form (Must Include MN Tax ID Number)
- Check for Full Amount to City of Lakes Media

**** We Cannot Guarantee Specific Booth Placement****

If you have specific questions, you can contact your Account Executive or reach out Keith Hoyer at 507-235-5595.

Sincerely,

Keith Hoyer
General Manager
City of Lakes Media

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.