

OUTREACH: On Wednesday, April 10, 2019, Dan Brookens represented KSUM/KFMC at the ACE (Annual Career Expo) at Fairmont High School. Approximately 550 students from six area high schools attended. Questions were fielded by us from students regarding the radio station and broadcast industry. One student expressed interest in a part-time announcer position.

KSUM/KFMC hosted the annual Spring Expo on April 5, 6, and 7 at the Martin County Arena in Fairmont. Over 65 area businesses participated this year. KSUM/KFMC maintained a booth staffed with station personnel to answer any questions about our station including employment opportunities.

October 2, 2019 we gave a tour of the station facilities to four members of the Fairmont Youth Hockey organization.

February 4, 2019 we gave a tour of the station facilities to Boy Scout Troops from Fairmont and Truman.

KSUM / KFMC offers college students the opportunity to learn the day-to-day process and workings of radio for school credit. Those who do not qualify for school credit are paid a stipend for their intern services. The internship typically lasts 6 to 12 weeks depending on a student's availability. The internship program provides an opportunity for the students to learn how to produce commercials, edit and dub recordings, help with promotional events, and various other activities that teach interns the skills necessary for employment in the broadcasting industry